

A Woman's™ VIEW

West Virginia's Newspaper for Today's Woman

Advertising Rate Card

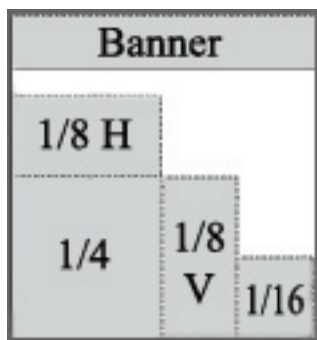
May 2008 marks the beginning of the *eighth* year for *A Woman's View* and we continue to grow.

	2M	4M	6M	12M
Back Cover	\$850	\$800	\$750	\$675
Full Page	\$700	\$670	\$625	\$575
Half Page	\$525	\$500	\$470	\$450
Quarter Page	\$300	\$280	\$260	\$235
Eighth Page	\$190	\$175	\$155	\$135
Sixteenth Page	\$100	\$90	\$80	\$80
Business Card	-	\$65	\$65	\$65
Banner	\$190	\$175	\$160	\$150

- Price quoted is for each bi-monthly issue. Ads paid for in advance receive a 2% discount.
- Frequency discounts are earned with a signed contract for two, four, or six insertions.
- All contracts must be in **writing** and signed by the advertiser.
- Color ads quoted on request.
- Business card ads **must** be an **existing** business card, a minimum four-month contract and 50% paid in advance. There is a \$10 one-time fee for changing card content.
- We have special non-profit rates.
- Please provide your ad in the form of a high-resolution electronic image file specified to the appropriate size.

For advertising information call
800.704.5013 or 304.295.9501

Ad Sizes



Full Page: 10-5/8" X 11-3/8"
1/2 Page Vertical: 5-1/4" X 11-3/8"
1/2 Page Horizontal: 10-5/8" X 5-5/8"
1/4 Page: 5-1/4" X 5-5/8"
1/8 Page Vertical: 2-9/16" X 5-5/8"
1/8 Page Horizontal: 5-1/4" X 2-13/16"
1/16 Page: 2-9/16" X 2-13/16"
Banner: 10-5/8" X 2"

PDF set to appropriate size preferred.

Circulation

A Woman's View, with a circulation of approximately 20,000 copies monthly, is a locally owned and operated newspaper for and about women.

A Woman's View reflects today's woman - energetic, informed, curious, active and caring.

Our features are upbeat, positive and informative and always presented with a local flair.

We welcome your comments and always strive to feature new and interesting stories about the women in our communities and the people, places and things that interest them.

Distribution

A Woman's View is distributed in six counties in West Virginia and Washington County, Ohio, at places like:

- hospitals and physicians' offices, surgery centers
- grocery, retail and convenience stores
- restaurants, coffee shops, book stores, bank lobbies
- beauty shops, nail salons, tanning salons, spas, fitness centers - and more...

Visit our Web site at

www.awomansviews.com

Account Executive Info

Name: _____

E-mail: _____

Phone: _____