

Ad Rates (per monthly insertion)

	1X	4X	6X	12X
Back Cover	\$800	\$750	\$700	\$650
Full Page	\$700	\$650	\$600	\$575
1/2 Page	\$450	\$400	\$350	\$300
1/4 Page	\$265	\$225	\$180	\$160
1/8 Page	\$135	\$120	\$100	\$90
1/16 Page	\$90	\$80	\$70	\$70
Business Card	—	\$45	\$45	\$45
Banner	\$140	\$120	\$100	\$100

- Frequency discounts are earned when advertisers sign a contract for four, six, or twelve insertions within a twelve month period.
- All contracts must be in writing and signed by the advertiser.
- Four color printing is available for an additional \$150. One color is available for an additional \$75.
- Business Card ads must be an existing business card, a minimum 4 month contract and 50% paid in advance.
- We have special non-profit rates
- Call for specific ad placement 304.295.9501 and only applies to 1/4 page or larger. Add 10% to ad rates above for specific ad placement.

Contact us

Owner/Publisher:
Geni Astorg
304.295.9501
geni@awomansviews.com

For all your advertising needs:
Parkersburg, Williamstown,
Marietta, Belpre
and surrounding areas

Geni Astorg
304.295.9501
geni@awomansviews.com

Teays Valley, South Charleston
and surrounding areas

Carrie Stanley, Account Executive
304-543-6096
carriestanley@verizon.net

*Our mission is to encourage,
support, promote and
inspire women.*

Sales Rep info

Name: _____

Email: _____

Phone: _____



West Virginia's Newspaper for Today's Woman

Advertising Rate Card

Beginning our eighth year

Effective 02/01/08



For advertising information call
800.704.5013 or 304.295.9501
www.awomansviews.com

Ad sizes*

Full page $10^{5/8}" \times 11^{3/8}"$	Half page Vertical $5^{1/4}" \times 11^{3/8}"$
Half page Horizontal $10^{5/8}" \times 5^{5/8}"$	Quarter Page $5^{1/4}" \times 5^{5/8}"$
Eighth Page Vertical $2^{9/16}" \times 5^{5/8}"$	Eighth Page Horizontal $5^{1/4}" \times 2^{13/16}"$
Sixteenth Page $2^{9/16}" \times 2^{13/16}"$	Banner $10^{5/8}" \times 2"$

*If submitted ad does not match above dimensions, a different Advertising Rate may apply.

General Info

How to place an ad:

Contact our office at 304.295.9501, or you can e-mail us at geni@awomansviews.com
Please provide your ad electronically as a PDF or a crisp hard copy.

How to Subscribe:

Send a check for \$18.00 for a one year subscription to:

A Woman's View,
 P. O. Box 1341,
 Parkersburg, WV
 26102

How to submit articles:

Email to:
geni@awomansviews.com

Submissions will not be returned and should be clearly written. Please refer to our web site for article guidelines.

Inserts:

We gladly accept inserts. The folded, preprinted inserts must not exceed the dimensions of the paper and should be delivered to the paper on the 20th of each month. Special quotes available upon request.

Billing Info:

Payment is due upon receipt of the invoice. Invoices are mailed the first week of each month. Advance payments are also accepted.

Business card ads to be paid with the signing of a monthly contract. Must provide actual card for ad.

The Publisher will not be held liable for mistakes or errors in advertising. It is the responsibility of the advertiser to submit accurate and truthful information.

Deadlines:

Ads and articles must be received by the 20th of the month prior to publication.

Looking for a speaker? *A Woman's View* would be happy to meet and speak to your group. Just give us a call.

Call us for extra copies.

Promote your cause! Sponsor a page in *A Woman's View* for your favorite pet or people cause.

Visit us on-line, ask about web page advertising.

www.awomansviews.com
 304.295.9501

Circulation

A Woman's View, with a circulation of approximately 23,000 copies, is a locally owned and operated newspaper for and about women.

A Woman's View reflects today's woman - energetic, informed, curious, active and caring.

Our features are upbeat, positive and informative and always presented with a local flair.

We welcome your comments and always strive to feature new and interesting stories about the women in our communities and the people, places, and things that interest them.

Distribution

Hospitals	Surgery Centers
Physician's Offices	Exercise Centers
Grocery Stores	Retail Stores
Restaurants	Convenience Stores
Pharmacies	Bank Lobbies
Office Complexes	Tanning Salons
Beauty Shops	Libraries
Nail Salons	Book Stores
Spas	Many others

Visit our website for a list of locations where you can pick up a copy of A Woman's View.

If you would like copies in your place of business, give us a call, we'll add you to our list.

Counties

A Woman's View is distributed into the following counties, with more counties being added in the future.

WV
 Jackson
 Kanawha
 Ohio
 Pleasants
 Putnam
 Wetzell
 Wirt
 Wood

OH
 Washington